



ETCON 2024

BY EXPERIENCE TRICKING
THE FIRST CONVENTION FOR TRICKERS

January 26–28, 2024

Alario Center
and All Star
Gymnastics

New Orleans, LA
(Westbank)

SPONSORSHIP OPPORTUNITIES

The first and largest kid-friendly martial arts tricking event in the region

We teach tricking in a positive, exciting environment. Tricking combines martial arts with gymnastics, break dancing, and other acrobatic forms of movement

We are expanding into a new convention-style format with space for vendor tables, booths, demonstrations, etc.



THE NUMBERS

Average of **125+ participants** and **200+ attendees** coming from all over Louisiana plus 15+ other states

Expecting **200+ participants** due to larger venue

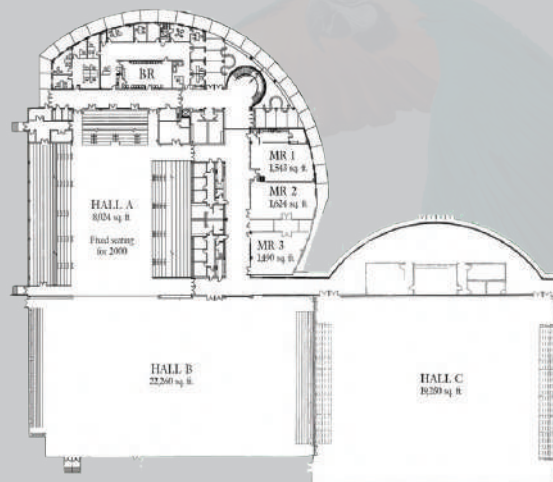
Participant average age of 13 with a range from 6–30+

Top Instagram social media followers on team: Dom Lewis 500K, Aspen Edelen 158K, and Malik Shepherd 18K



PACKAGE LEVELS

Explorer's Club	\$100
DJ Sponsor	\$500
Battle Sponsor	\$500
Positivity Sponsor	\$2000
Diamond Sponsor	\$5000



HALL B ALARIO CENTER

We are a community that believes in spreading the power of positivity through martial arts tricking.

Advertise your business and be a part of our community by becoming a sponsor today!

Contact details

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The first convention for trickers

the **POWER** of **POSITIVITY**

SPONSORSHIP OPPORTUNITIES

	Diamond Sponsor \$5000 1 available	Positivity Sponsor \$2000 1 available	Battle Sponsor \$500 1 available	DJ Sponsor \$500 1 available	Explorer's Club \$100 Multiple available
Banner	X (Large Banner)	X (Large Banner)		X (Large across DJ Table)	
Tent Space	x	x	x	x	
Company featured event day t-shirts	x	x			
Company name appears on our registration bag	x				
Shoutouts on our social media	x	x	x	x	x
Logo appears on all of our email newsletters	x	x	x	x	x
Logo appears on website	x	x	x	x	x
Ad space on our booklet	X 2 pages	X 1 pages	X 1/2 pages	X 1/2 pages	X 1/4 pages
DJ shoutouts during the event	x	x	x	x	x
Exclusive naming rights for battles			x		
Logo featured on battle floor			x		

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