# **ETCON 72023**

# the first convention for trickers

the POWER of POSITIVITY

BY EXPERIENCE TRICKING

YEAR

**January 27-29, 2023** 

Alario Center and All Star Gymnastics New Orleans, LA (Westbank)

# SPONSORSHIP OPPORTUNITIES

- The first and largest kid-friendly martial arts tricking event in the region
- We teach tricking in a positive, exciting environment. Tricking combines martial arts with gymnastics, break dancing, and other acrobatic forms of movement
- We are expanding into a new convention-style format with space for vendor tables, booths, demonstrations, etc.

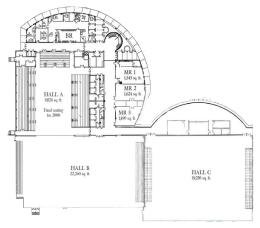
## THE NUMBERS

- Average of 125+ participants and 200+ attendees coming from all over Louisiana plus 15+ other states
- Expecting 200+ participants due to larger venue
- Participant average age of 13 with a range from 6-30+
- Top Instagram social media followers on team: Dom Lewis 448K, Aspen Edelen 118K, and Malik Shepherd 15K

# **PACKAGE LEVELS**

Builder's Club	\$250	
DJ Sponsor	\$ <mark>500</mark>	
Battle Sponsor	\$500	
Positivity Sponsor	\$2000	
Diamond Sponsor	\$5000	

### HALL B ALARIO CENTER



We are a community that believes in spreading the power of positivity through martial arts tricking.

Advertise your business and be a part of our community by becoming a sponsor today!

### **Contact details**

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**SPONSORSHIP OPPORTUNITIES** 

	Diamond Sponsor \$5000	Positivity Sponsor \$2000	Battle Sponsor \$500	DJ Sponsor \$500	Builder's Club \$250
Banner	X (Largest Banner)	X (Large Banner)		X (Banner across DJ Table)	
Tent Space	х	х	x	х	x
Company featured on ET2022 event day t-shirts	X	x			
Company name appears on our registration bag	х				
Shoutouts on our social media	х	х	x	х	х
Logo appears on all of our email newsletters	Х	х	х	х	х
Logo appears on website	х	х	х	Х	х
Ad space on our booklet	x 2 pages	x 1 page	x 1/2 page	x 1/2 page	x 1/4 page
DJ shoutouts during the event	х	х	x	х	х
Exclusive naming rights for battles			х		
Logo featured on battle floor			х		

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